



## Electronic Explanation of Benefit Statements

# Giving the Planet an Edge

Sometimes doing the right thing just makes sense. When it comes to your medical, dental or vision claims, moving your employees to electronic explanation of benefits (EOB) statements instead of paper is the right thing to do. With online EOBs, members can view their personal claim information securely and at their convenience. The planet benefits too, since fewer trees are consumed.

### Advantages of electronic EOBs

- Faster and more secure than paper EOBs—no chance of statements getting lost or intercepted in the mail
- Members receive an e-mail notifying them when a claim payment has been made. No personal information is shared.
- 24/7 access to EOB history—claim history is stored for two years
- Better for the environment—going green saves valuable natural resources
- Gets employees familiar with navigating The Principal® member site, which houses numerous health resources and tools
- Helps keep administration costs lower

### *Help save a tree*

*Employees (including covered family members) with health benefits administered by Principal Life receive, on average, 21.6 EOBs per year,<sup>1</sup> and one tree is estimated to produce 8,333 sheets of paper.<sup>2</sup>*

*That translates to one tree saved every year for every 386 employees who choose electronic EOBs!*

### Making the switch

Once you decide going green with EOBs is the right thing to do, we work with you to obtain members' e-mail addresses so we can notify them when an EOB has been processed. If employees already have a member login with The Principal, we use the e-mail address already established. We provide you the communication to announce the change to your employees. Then, any employees who want to continue receiving paper EOBs can switch their election online at The Principal member Web site.

**MAKE THE SWITCH TODAY**

Please contact your account manager to request electronic EOBs.

<sup>1</sup> 2008 Member eService Statistics Report

<sup>2</sup> [www.conservatree.org](http://www.conservatree.org)



WE'LL GIVE YOU AN EDGE<sup>®</sup>

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